

Message Text

UNCLASSIFIED

PAGE 01 TEGUCI 00284 191617Z
ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W
-----200139Z 098641 /62
R 182121Z JAN 77
FM AMEMBASSY TEGUCIGALPA
TO USDOC WASHDC
INFO SECSTATE WASHDC 5504

UNCLAS TEGUCIGALPA 0284

E.O. 11652: N/A
TAGS: BEXP, HO
SUBJ: WTDR/FTI

REF: USDOC 21828

1. HONDURAS 2. CNTRY CODE: 215 3. SER. NO: 0061300

4. CASA MERREN (JUDITH DE MERREN)

5. 7A. CALLE, AVE. LA REPUBLICA Y SAN ISIDRO

6. LA CEIBA, HONDURAS

7. ESTABL: 1948 8. EMPL: 26 9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) GOOD

11. SELLS ITS PRODUCTS IN HONDURAS

12. RPT. DATE: 01/77

13A. 22100-135. RET; DIST; AND IMP; OF WEAVING MILLS, COTTON.

13B. 22200-135. RET; DIST; AND IMP; OF PERFUMES, COSMETICS AND
OTHER TOILET PREPARATIONS.

13D. 23410-135. RET; DIST; AND IMP; OF WOMEN'S AND CHILDREN'S

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UNDERWEAR.

13E. 23221-135. RET; DIST; AND IMP; OF MEN'S AND BOYS' UNDERWEAR.

14. CONTACT: NELSON MERREN, TITLE: MGR.

15. CABLE: MERREN 16. TELEX: N.A. 17. TEL: 420635

18. FINANCIAL REFS: BANCO ATLANTIDA AND BANCO DE LONDRES Y MONTREAL LTDO. BOTH IN LA CEIBA, ATLANTIDA, HONDURAS, C.A.

19. TRADE REFS: CHAMBER OF COMMERCE OF ATLANTIDA, AVE. SAN ISIDRO, LA CEIBA, ATLANTIDA, HONDURAS.

20. NONE REPRESENTED.

21. CASA MERREN IS ONE OF THE LARKEST FIRMS IN LA CEIBA, ENGAGED IN SELLING TEXTILES AND APPAREL. THE OWNER, JUDITH DE MERREN, IS PARTIALLY RETIRED AND HER SON, NELSON MERREN, IS NOW THE MANAGER. UNDER HIS DIRECTION THE FIRM SEEMS TO BE VERY SUCCESSFUL AND IS EXPANDING TO OTHER LINES. THE STORE IS LOCATED IN THE COMMERCIAL SECTOR OF LA CEIBA, THE THIRD IMPORTANT CITY OF HONDURAS, IN THEIR OWN LARGE BUILDING WHICH ALSO HOUSES THE OFFICES. A LARGE WAREHOUSE IS LOCATED IN THE OUTSKIRTS OF THE CITY. LOCAL BANKING CIRCLES REPORT GOOD REPUTATION FOR THIS FIRM, WHICH IS RECOMMENDED AS A SUITABLE TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: J.J. ORTUNO, APPROVED BY: MKROMHOUT.
BECKER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 18-Jan-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TEGUCI00284
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770020-0878
Format: TEL
From: TEGUCIGALPA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770139/aaaabimf.tel
Line Count: 84
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 44fda2d4-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 23-Sep-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3565023
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI
TAGS: BEXP, HO
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/44fda2d4-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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